



**Adding value to  
your property with**

**xplorie!**<sup>®</sup>

We're proud to represent you and your property in the competitive vacation rental marketplace. To ensure that your property achieves its maximum earning potential we've partnered with Xplorie to enhance and transform the guest experience.

Read on to learn how Xplorie differentiates and elevates your property throughout the travelers' journey from research, to booking, to – most importantly – booking again.

# How does Xplorie work?

Xplorie's marketing and technology solutions connect curated activities, tours, and attractions directly to your property's listing, helping guests easily imagine and create inspired vacations.

Wherever your property listing appears, whether it's on our website or an online travel agency site, Xplorie's activity content appears, too.

And when guests are ready to book activities, Xplorie's Destination Guides provide friendly, knowledgeable, and professional concierge service that you'll be proud to associate with your property.

## What benefits will my property see from connecting activities?



### More Bookings

Your rental becomes more than just lodging, it becomes part of a complete vacation experience.



### Better Reviews

Better, more engaged guest experiences lead to more – and better – reviews.



### Repeat Guests

Creating lasting memories builds guest loyalty and leads to return visits!



### Higher ROI

Differentiating your property from competitors allows us to maximize your return on investment.

## Xplorie facts:

Since 1996, North America's leading source of activity programs for lodging providers.

**15K<sup>+</sup>**  
Rentals

**50<sup>+</sup>**  
Destinations

**1000<sup>+</sup>**  
Activities



# Turning your property into **The ultimate vacation experience**



## **Prioritizing guest experience is key**

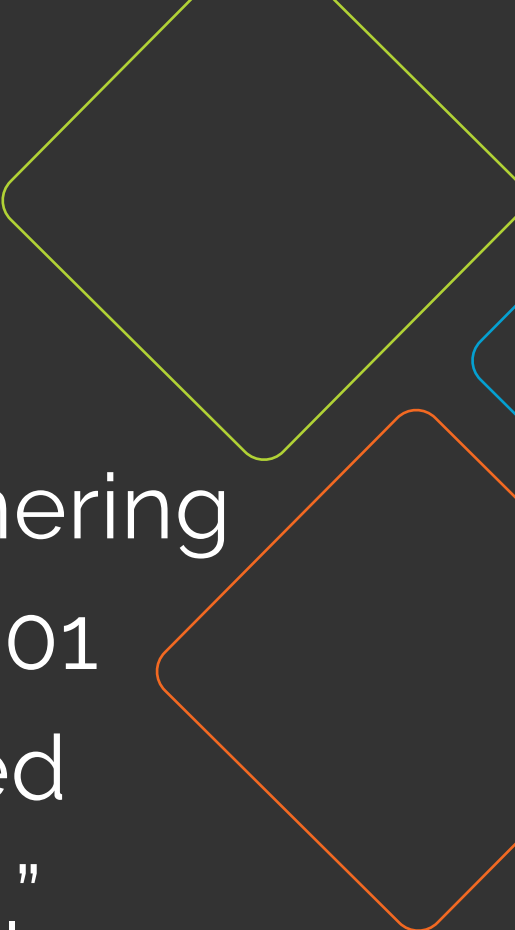
Our primary goal is to bring you guests that love your property as much as you do – and to bring those guests back time after time. By pairing your listing with the very best of our destination’s activities, Xplorie helps create memories that become traditions.

## **Free activities set the stage**

The free activities provided as an extension of your property drive more – and more engaged – bookings. And since Xplorie works with a select, curated list of activity providers, you can be sure that your guests will have the time of their lives.

## **Owner program and extras foster goodwill**

With bonus activities for you and your invited guests, you’ll be able to show off our destination to visitors old and new. In addition, our activity extras can offset a guest’s unfortunate maintenance issue, incentivize loyal visitors, reward staff members who go the extra mile, and promote the overall health of your listing.



“We have been partnering  
with Xplorie since 2001  
and have experienced  
total professionalism.”

Our reservations have increased due to the amenities they have provided to us and ultimately to our guests. Their [Destination Guides'] ability to work with our guests to assist them in the amenity participation has been outstanding.

When our guests say they really enjoyed working with the Xplorie team and were made to feel important enough to be attended to...what more could any service provider ask for?”

Linda Farris, General Manager  
The Breakers of Fort Walton Beach



# Meet SmartHost

Securing great reviews and more bookings is easy when you streamline and improve the guest experience with smart technology – and none is smarter than SmartHost!

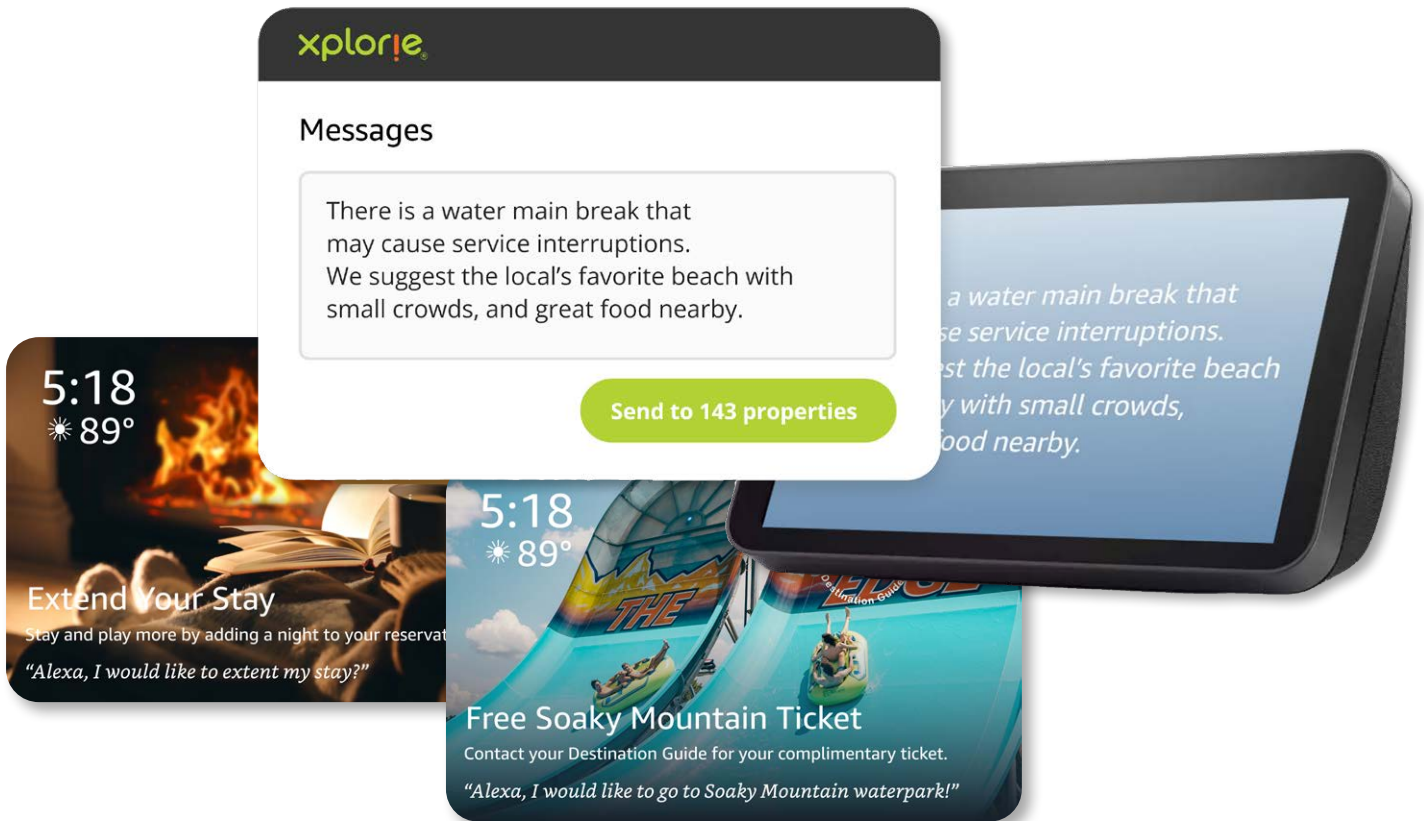
Your property will be outfitted with an Alexa Show SmartHost, the first in-unit, interactive hospitality guidebook that beautifully displays all the information guests need to craft the perfect vacation. From answers to common questions to critical travel alerts and curated activity recommendations, SmartHost presents it all in beautiful HD.



Alexa, what are my complimentary activities?

Alexa, what is the Wi-Fi password?

Alexa, we would like to check out now.



## A few of the benefits of SmartHost



Alexa's interface is familiar and welcoming.



Features a complete, up-to-date area guide.



Displays weather, pertinent information and area alerts.



Simplifies guest process to schedule maintenance or report issues.



Responsive interface leads to lower guest friction and better reviews.



Provides feedback on what guests love most about our destination.



xplorie<sup>®</sup>

Win and Keep Guests



Learn more at [Xplorie.com](https://Xplorie.com)